



Muckleshoot Casino Resort 2nd Annual Pepsi Pin Up Contest
September 7, 2026
Official Rules

Eligibility:

1. All participants must be 21 years of age or older on September 7, 2026.

How to be selected:

1. All participants must apply online at Muckleshootcasino.com via the event landing page beginning July 1, 2026.
 - a. The application form consists of the following information:
 - i. First Name and Last Name
 - ii. Contact Number
 - iii. E-mail Address
 - iv. Head Shot (one only and only of the individual applicant)
 - v. Pin Up Photo (Optional)
 - vi. Gender (Optional)
 - vii. Age (Optional)
 - viii. Muckleshoot Tribal Member Yes or No
 - ix. Short bio about themselves
 - x. Any additional details they would like to include
 - xi. Availability on day of event
 - xii. Confirmation of being 21+
2. All interested parties are required to complete the application form in full on or before the final submission date.
 - i. No entry fee required
 - ii. Final date of submission will be August 10, 2026, at 11:59pm.
3. All submitted applications will be reviewed by the Marketing Committee, which may include any member of the Marketing Management team or executives at the director's level or above.
4. After all submissions are reviewed, up to 15 candidates will be invited to compete for the top prize on September 7th, 2026.
5. Candidates will be notified no later than August 17th, 2026, if they are invited back on September 7th. At this time, they will be given all the details for times, check in location, and check in procedures.

How to Win:

1. On September 7th, 2026 all contestants must be present and checked in by 12pm. Check in will begin at 11am and contest will begin at 1pm.
2. Contestants must present themselves in attire and styling consistent with Patriotic pin-up fashion celebrating the United States 250th Anniversary, including but not limited to clothing, accessories, hair, and makeup.

3. Contestants will perform one or more poses or short presentations on stage before a panel of judges.
4. Scoring will be based on the following five (5) criteria:
 - i. Authenticity- Accuracy in representing era-appropriate fashion, grooming, and attitude.
 - ii. Outfit & Accessories- Creativity, thematic consistency, and visual impact of overall ensemble.
 - o Contestants are encouraged to wear patriotic-themed pin-up attire that is tasteful, classy, and in keeping with the vintage pin-up aesthetic.
 - o Outfits should be appropriate for a public event and may not be excessively revealing. Excessive cleavage, exposed undergarments, sheer garments without appropriate coverage, or attire that exposes an unreasonable amount of bare skin are not permitted.
 - o Event management reserves the right to determine whether attire is appropriate and may disqualify participants whose attire does not meet these standards.
 - iii. Hair & Makeup- Execution of Patriotic pin-up styling appropriate to the selected era.
 - iv. Stage Confidence- Charisma, stage presence, and audience engagement.
 - v. Overall Impression- Cohesive delivery and overall "wow" factor.
5. No consumption of alcohol or drugs before or during the event is allowed.
6. The First, second, and third place winners are required to participate in one promotional appearance at a trade show or event in which Muckleshoot Casino Resort participates during the 2027 calendar year for the purpose of promoting the 3rd Annual Muckleshoot Casino Resort Car Show & Pin-Up Girl Contest.
7. In addition, the First-Place winner is required to attend the 2027 Muckleshoot Casino Resort Pin-Up Girl Contest and participate in the official crowning ceremony by relinquishing her title and crown to the succeeding First Place winner.
8. Failure to agree to or fulfill these promotional appearance obligations may result in forfeiture of the winner's title, prizes, and/or any associated benefits, at the sole discretion of Muckleshoot Casino Resort.
9. Muckleshoot Casino Resort reserves the right to waive or modify these requirements and make exceptions on a case-by-case basis at its sole discretion.
10. Participants may only win once per participating year.

Prizes

1. The following prizes will be awarded based on final judging results:
 - i. First Place: \$1,500 Cash, a standard one-night stay at Muckleshoot Casino Resort, and services valued at up to \$250 at Labcebut Spa
 - o Winner will have three months from the date of the promotion to redeem their stay and services at the spa.
 - ii. Second Place: \$1,200 Cash
 - iii. Third Place: \$750 Cash

2. Once the winners have been determined, prizes will be paid out to the winners at the conclusion of the contest. Winners must be present to win or their prize will be forfeited.

General Rules:

1. All Participants must show their Muckleshoot Rewards card and valid photo identification to be verified.
2. The Muckleshoot Indian Tribe (Tribe), any other sponsor and their affiliated entities and their respective officers and employees shall be released and discharged from any and all claims, losses, injuries, demands, or actions which arise out of or are in any way related to the prize(s), the receipt, use, or enjoyment of the prize(s), or damages or losses related to the tournament/promotion.
3. The Tribe reserves the right to postpone, suspend or terminate the tournament/promotion or amend the rules at any time without notice to participants.
4. By entering or participating in the tournament/promotion, participants grant the Muckleshoot Indian Tribe and its affiliated entities the right to use their names, likeness or voice for promotional purposes without further compensation or permission.
5. Prizes may not be traded or transferred. Substitution of cash, or equivalent for noncash prizes - unless expressly stated in the contest rules - are not permitted, provided that, in the event the Tribe at its sole discretion reserves the right to substitute cash in the event a noncash prize becomes unavailable. In accepting a prize, the winner accepts the prize "as is" with no warranties.
6. Winners will be required to present valid photo identification acceptable to the Tribe, social security number, and complete an IRS Form W-9 and a winner release form before a prize will be awarded. Failure to provide required identification and complete required IRS Form W-9 and a winner release may result in forfeiture of prizes.
7. Participants acknowledge that prizes may be subject to tax withholding requirements under applicable federal regulations and that payouts may be reduced due to withholding requirements. Winners agree to pay all expenses, taxes and fees not included in the prize. The Tribe will report winnings in excess of \$2000 in cash or fair market value during a calendar year to the IRS and such winners will receive an IRS Form 1099.
8. For tournaments/promotions that require physical participation, selected participants who are physically unable to participate may designate a person other than an employee of Muckleshoot Casino Resort to participate on their behalf.
9. For promotions that require physical participation: All game pieces will be shuffled thoroughly by a team member of Muckleshoot Casino Resort. Then, randomly arranged on the game board by a different team member of Muckleshoot Casino Resort, ensuring content of any game piece is not visible to anyone from any angle.
10. Participants are responsible for hearing tournament/promotion announcements and the Tribe shall not be responsible in any manner for the failure of a participant to hear or respond to tournament/promotion announcements. If the tournament/promotion involves a drawing, in case of public address system failure the drawing may continue and in such event the selected participant's name will be announced without amplification at the drawing location.
11. The Tribe is not responsible for lost or stolen entries, or coupons, computer malfunctions or other incidents resulting in loss of entries.
12. The Tribe is not responsible for inability to enter a tournament/promotion or a drawing due to long lines or other causes.
13. Employees of Muckleshoot Casino Resort are not eligible to participate in tournaments/promotions or drawings.
14. Entries are not transferrable.

15. Violation of tournament/promotion rules may result in disqualification.
16. All game/rule inquiries will be initially handled by the Marketing Department. Any Participant dissatisfied with a Marketing Department decision/ruling in a promotion may, within thirty (30) days of the disputed decision/ruling, submit their complaint in the form of a written petition for relief to the Muckleshoot Gaming Commission. The Marketing Department's decision/ruling on any matter within the promotion will be final unless a timely written petition is filed with the Muckleshoot Gaming Commission.
17. Awarded Free Play must be played at least once through any valid video gaming device. All Free Play awards will expire 30 days after activation.